



# Bowls Alberta



## Youth Development Funding Application

### The Program

BA recognize the need to help grow our sport through involvement of youth. To encourage clubs to begin or build on their youth programs we have set up a Club Youth Development Grant fund. Affiliated clubs can apply for a grant up to \$500 to help meet some of their unique situations. A few examples of youth program funding that BA may fund are:

- Equipment and supply purchases for the benefit of youth programs
- Promotion and marketing costs directly targeted to potential youth bowlers
- Providing remuneration for a coach assigned specifically to benefit your youth bowlers
- Access to a coach that can provide mentorship to a club coach to benefit youth bowlers
- Travel for juniors to participate in events/tournaments (i.e. Southern to Calgary)
- Hosting one or more youth development camps or tournaments

This list is not exhaustive and is simply provided to show examples of the types of initiatives BA hopes to fund. All applications will be reviewed but as the 2018 Budget for this program is set at \$1500, some applications may need to be deferred until 2019.

### Eligibility

Clubs must meet the following requirements:

- Complete an application (found on the BA website)
- The event/expense must be in line with the Strategic Plans of BA
- Identify measurable objectives, examples:
  - A target number of new youth bowlers
  - A target number of youth bowlers to play in specific tournaments
  - Targeted number of school groups to visit the club for playing sessions

If available funding becomes limited, preference will be given to programs/initiatives that:

- Are intended to expand youth membership
- Are used to develop the skill level of youth bowlers
- Has funds provided or matched from other sources (i.e. club or sponsors)

### Timelines

For 2018 the following timelines are set:

- Applications must be submitted by September 1<sup>st</sup>
- Clubs will be notified within two weeks of applying
- Clubs must provide proof of execution of the event and/or applicable receipts
- Clubs must provide a report, and include measurables where possible, by Sept. 30<sup>th</sup>

Questions and assistance with applications should be addressed to the BA office via email to [office@bowlsalberta.com](mailto:office@bowlsalberta.com).